



Diodes Incorporated Wins Best Electronic Design Award for Automotive Super Barrier Rectifier

Plano, Texas – January 5, 2012 – Diodes Incorporated (Nasdaq: DIOD), a leading global manufacturer and supplier of high-quality application specific standard products within the broad discrete, logic and analog semiconductor markets, has won a Best Electronic Design award in Electronic Design magazine's prestigious annual awards issue. The Company won the award in the Automotive category for its Super Barrier Rectifier (SBR[®]) product line launched in June, 2011.

Electronic Design staff editors selected the award winners from what they consider to be the best technology, products and standards announced during the year, while readers selected the best Ideas for Design and Hall of Fame inductees from a list proposed by the editorial staff.

"We rely on the expertise of our staff and contributing editors to ferret out the best of the many new technologies, products and standards that we have seen and wrote about over the past 12 months," said Editor-in-Chief Joe Desposito. "These guys are in the trenches every day covering this industry and they know about all the great new innovations that have been introduced in the last year."

Francis Tang, VP, Worldwide Discrete Products, Diodes Incorporated said, "Winning a Best Electronic Design Award from a magazine with the great stature of Electronic Design is an honor and a real endorsement of the SBR product line. For the automotive sector our goal for SBR was clear – achieve a higher avalanche rating and larger safer operating area to increase reliability in automotive applications."

For further information, visit the Company's website at www.diodes.com.

SBR is a registered trademark of Diodes Incorporated.

About Diodes Incorporated

Diodes Incorporated (Nasdaq: DIOD), a Standard and Poor's SmallCap 600 and Russell 3000 Index company, is a leading global manufacturer and supplier of high-quality application specific standard products within the broad discrete, logic and analog semiconductor markets. Diodes serves the consumer electronics, computing, communications, industrial, and automotive markets. Diodes' products include diodes, rectifiers, transistors, MOSFETs, protection devices, functional specific arrays, single gate logic, amplifiers and comparators, Hall-effect and temperature sensors; power management devices, including LED drivers, DC-DC switching and linear voltage regulators, and voltage references along with special function devices, such as USB power switches, load switches, voltage supervisors, and motor controllers. The Company's corporate headquarters, logistics center, and Americas' sales office are located in Plano, Texas. Design, marketing, and engineering centers are located in Plano; San Jose, California; Taipei, Taiwan; Manchester, England; and Neuhaus, Germany. The Company's wafer fabrication facilities are located in Kansas City, Missouri and Manchester, with two manufacturing facilities located in Shanghai, China, another in Neuhaus, and two joint venture facilities located in Chengdu, China. Additional engineering, sales, warehouse, and logistics offices are located in Fort Worth, Texas; Taipei; Hong Kong; Manchester; and Munich, Germany, with support offices located throughout the world. For further information, including SEC filings, visit the Company's website at <http://www.diodes.com>.

###

Company Contact:

Diodes Incorporated
Francis Tang
VP, Worldwide Discrete Products
P: 972-987-3900
E: pressinquiries@diodes.com

Investor Relations Contact:

Shelton Group
Leanne K. Sievers
EVP, Investor Relations
P: 949-224-3874
E: lsievers@sheltongroup.com