



FOR IMMEDIATE RELEASE

Diodes Incorporated Announces Subminiature SOT-563 Device Series

Westlake Village, California – March 15, 2004 – Diodes Incorporated (Nasdaq: DIOD), a leading manufacturer and supplier of high quality discrete semiconductors, today announced a new line of subminiature SOT-563 discrete semiconductor components. With this product launch, Diodes, Inc. continues to extend its range of subminiature discretes and arrays targeted to markets including mobile phone, PDA, MP3 player and portable handheld electronics.

The SOT-563 meets the need for smaller subminiature packaging required by the constantly shrinking PCBs (printed circuit boards) used for today's compact handheld electronics. These new parts take up approximately half the board space as the devices they replace, enabling twice the device count and almost half the height in a given space, with little to no degradation in electrical performance. Diodes customers can replace two devices with one convenient array package: one SOT-563 replaces two SOT-323 or SOT-523 parts.

"This new line illustrates Diodes' continued drive towards increased miniaturization and part count consolidation into arrays for leading-edge discrete technologies. This package delivers major improvements for compact applications where circuit board space is at a premium, such as smart phones, PDA's, MP3 players," commented Mark King, Vice President of Sales and Marketing at Diodes Incorporated.

"Initial customer interest and ordering for this new SOT-563 package have been very strong. Our latest product introductions are targeting high volume applications in the consumer electronics and portable computing markets that support Diodes goals for growth and margin expansion."

The SOT-563 series consists of the following products with Lead Free terminal plating:

- **N-Channel MOSFET:** 2N7002V/VA
- **Schottky Diodes:** BAS40V; BAT54V – an *Industry First*
- **Switching Diodes:** BAS16V; MMBD4448V – an *Industry First*
- **Pre Biased (Digital) Transistors:** DDA(XXXX)H series, DDC(XXXX)H series, DDX(XXXX)H series
- **Bipolar Transistors:** BC847BV, BC847BVN, BC857BV, MMDT2222V, MMDT2907V, MMDT3904V, MMDT3906

Many additional discrete devices are scheduled for release soon in the subminiature SOT-563 package.

For information, visit <http://www.diodes.com> or contact Diodes' customer service at 800-446-4874 or e-mail at info@diodes.com.

About Diodes Incorporated

Diodes Incorporated (Nasdaq: DIOD) is a leading manufacturer and supplier of high-quality discrete semiconductor products, primarily to the communications, computing, industrial, consumer electronics and automotive markets. The Company operates three Far East subsidiaries, Diodes-China (QS-9000 and ISO-14001 certified) in Shanghai, Diodes-Taiwan (ISO-9000 certified) in Taipei, and Diodes-Hong Kong. Diodes-China's manufacturing focus is on subminiature surface-mount devices destined for wireless devices, notebook, flat panel display, digital camera, mobile handset, set-top box, DC to DC conversion, and automotive applications, among others. Diodes-Taiwan is our Asia-Pacific sales, logistics and distribution center. Diodes-Hong Kong covers sales, warehouse and logistics functions. The Company's 5" wafer foundry, Diodes-FabTech (QS-9000 certified), specializes in Schottky products and is located just outside Kansas City, Missouri. The Company's ISO-9001:2000 corporate sales, marketing, engineering and logistics headquarters is located in Southern California. For further information, including SEC filings, visit the Company's website at www.diodes.com.

Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Any statements set forth above that are not historical facts are forward-looking statements that involve risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Potential risks and uncertainties include, but are not limited to, such factors as implementation and market reception to new product announcements, fluctuations in product demand, the introduction of new products, the Company's ability to maintain customer and vendor relationships, technological advancements, impact of competitive products and pricing, growth in targeted markets, risks of foreign operations, and other information detailed from time to time in the Company's filings with the United States Securities and Exchange Commission.

Source: *Diodes Incorporated*

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Recent news releases, annual reports, and SEC filings are available at the Company's website: <http://www.diodes.com>. Written requests may be sent directly to the Company, or they may be e-mailed to: diodes-fin@diodes.com.

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